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News Release

Jeff Yates Named New Finance Director

August 28, 2012, Monroe, NC – Jeff Yates has been appointed finance director for Union County. Wes Baker served as interim finance director for the past year.

“I’m pleased that Jeff Yates has joined Union County as our new finance director,” said County Manager Cindy Coto. “Jeff’s experience in local government makes him exceptionally qualified for the position.”

Prior to joining Union County, Yates was director of finance for the City of Dunedin, Fla. for two years. Yates also served as chief financial officer for the City of Kansas City, Mo. from 2008 – 2010, the City of Lubbock, Tex. from 2005 – 2008, director of fiscal policy and strategic management for Lubbock from 2004 – 2005 and as budget officer for the City of Portsmouth, Va. He also has taught economics, accounting, business management, ethics, government and leadership courses.

Yates has served on various committees for the General Finance Officers Association (GFOA) and was most recently on the board of the Gulf Coast Chapter of the Florida Government Finance Officers Association. He recently taught a national GFOA training course on "Capital Budgeting and Infrastructure Finance," and regional training courses on "The Finance Officer's Role in Economic Development" and "Investments and Cash Flow Planning." He has also served on several pension boards and local government investment pools as a trustee.

“I am excited to join Union County and the opportunity to become part of a great team, and on a personal level become part of the community,” Yates said.

Yates earned a bachelor’s degree in social science and education from Liberty University and a master of public administration from Regent University.

Yates is responsible for planning, coordinating and directing all aspects of Union County financial management and administration including planning and directing the receipt, disbursement and accounting of County revenues and expenditures, managing the investment of County funds and assisting the county manager in preparing the annual budget.

Yates and his wife, Jennifer, have two sons, Jayden and Jonathan. He enjoys reading, photography and professional sports.