



Union County Public Information Office

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News Release

View Video Tour of Union County

March 11, 2013, Monroe, NC – A video tour of Union County is now available on the county's website at www.co.union.nc.us.

In October 2012, Union County entered into a three-year agreement with CGI Communications to produce a series of streaming online videos highlighting all our community has to offer its residents, visitors and businesses.

CGI is a leader in online marketing solutions, working with thousands of communities and businesses nationwide. With an easily viewable interface on the county's website, the video showcase engages viewers in learning more about Union County. Along with a welcome video, other videos feature quality of life, education, real estate and relocation, economic development, recreation, higher education, the Union County Public Library, Union County Sheriff's Department and Union County government.

“CGI offered the county a way to promote area attractions, quality of life, education and much more at no cost to us,” said Union County Public Information Officer Brett Vines. “The videos were funded by local companies who participate as sponsors. Links to these company's videos or websites are located in the tour book.”

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